

LEGAL CAREER MAKEOVER

How to Refresh and Refocus Your Future



This is a great time to re-examine your goals and even create new ones. Our unstable economy is a perfect reason to reflect on what you've accomplished and consider what it is you want — and need — to do next.

- Make a satisfying career even more successful
- Improve your new business development
- Explore the idea of a more fulfilling practice
- Create new opportunities that use more of your talents
- Work part-time so you can volunteer or have more family time

This seminar will show you how to make your practice flexible and nimble, so you can take advantage of new opportunities. And you'll learn how to work towards transforming possibilities into tangible action.

Create a more satisfying career.

course outline

- Examine where you've been and how it's been
- Understand your talent and passion
 - What do you do well?
 - What makes you happy/fulfilled/satisfied?
- Consider the possibilities for what's next along the career path
 - Keep doing what you do, but make it better
 - Try something a little bit different
 - New practice/same place
 - New place/same practice
 - Rebalance your professional, personal and community activities
 - Make a big change – alternative careers
- Get serious about creating a future with options
 - Is it realistic?
 - What may hold you back?
- Turning what's next into action

"Very knowledgeable, energetic and inspiring. Hits all of the highlights of the issues faced and tasks needed to be done to make a small or big career change."

"Excellent practical ideas to confront and embrace career challenges."

"The program contained a variety of logical and realistic ideas about alternative careers, as well as working part-time. Extremely valuable information."

"Roy really got me thinking and gave me the jump start that I needed to make some changes in my practice."



Roy S. Ginsburg

Across the nation, Roy Ginsburg coaches lawyers one-to-one in the areas of business development, practice management and career development/transitions – to help them achieve individualized practice goals and career satisfaction.

Like members of his CLE audiences, Roy is a lawyer. He has practiced for more than 25 years – in law firms from large to small and in a corporate setting. As a currently active solo with a part-time practice in legal marketing ethics (with Thomson Reuters as a client) and employment law, he is completely familiar with the challenges working lawyers face each and every day of their professional lives.

Roy is a skilled, accredited and popular CLE speaker who regularly presents programs nationwide – on business development, practice management and career development/transitions – to bar associations as well as law firms. www.royginsburg.com