

JOB HUNTING STRATEGIES FOR A LOUSY ECONOMY

The Good, The Bad, and The Ugly



Finding a job is now your job. But is it possible to find your dream job in a nightmarish economy? What are your options and are they realistic? Are you wasting time on things that won't help?

This practical seminar will give you the tools to develop core strategies for finding the job you want. It'll provide you with effective job-hunting tips that will help you avoid the traps that add stress to an already stressful situation.

As Abraham Lincoln said, "The best way to predict your future is to create it." Here is some of what you'll learn to help you create your best possible future.

- Basic Do's and Don'ts of job hunting
- Surviving the emotional rollercoaster
- Myths surrounding the search for a job
- Developing an effective network
- Selling yourself and closing the deal
- And much more

Get what you need to find your next job.

course outline

- The basic Do's and Don'ts of job hunting
- Surviving the emotional rollercoaster
- Common job hunting myths and misconceptions
 - Resumes
 - Headhunters
 - Outplacement services
- Do you know what you're looking for?
 - What do you really want from work?
 - Are you sure those are your only options?
 - How realistic are your goals?
- Where to find what you're looking for
 - The visible marketplace (internet, classifieds, etc.)
 - The hidden marketplace (networking)
- Tips and tactics for an effective job search
 - How to network
 - How to interview
 - How to close the deal

"Roy did a great job. It can't be easy to speak to a bunch of stressed out unemployed lawyers and present an optimistic message, but that's exactly what he does."

"Lots of excellent and valuable advice. Roy instills confidence for the job searcher who is struggling."

"Reaffirmed that I'm on the right track to find a job, but also gave me a few new ideas to try."

"Motivational. Roy is positive, yet realistic. He doesn't sugar coat anything for an out of work attorney, yet he somehow was able to lift my spirits."



Roy S. Ginsburg

Across the nation, Roy Ginsburg coaches lawyers one-to-one in the areas of business development, practice management and career development/transitions – to help them achieve individualized practice goals and career satisfaction.

Like members of his CLE audiences, Roy is a lawyer. He has practiced for more than 25 years – in law firms from large to small and in a corporate setting. As a currently active solo with a part-time practice in legal marketing ethics (with Thomson Reuters as a client) and employment law, he is completely familiar with the challenges working lawyers face each and every day of their professional lives.

Roy is a skilled, accredited and popular CLE speaker who regularly presents programs nationwide – on business development, practice management and career development/transitions – to bar associations as well as law firms. www.royginsburg.com



ROY S. GINSBURG, J.D.

Helping lawyers create successful and satisfying careers

phone: (612) 812-4500 • fax: (888) 274-1687

roy@royginsburg.com www.royginsburg.com